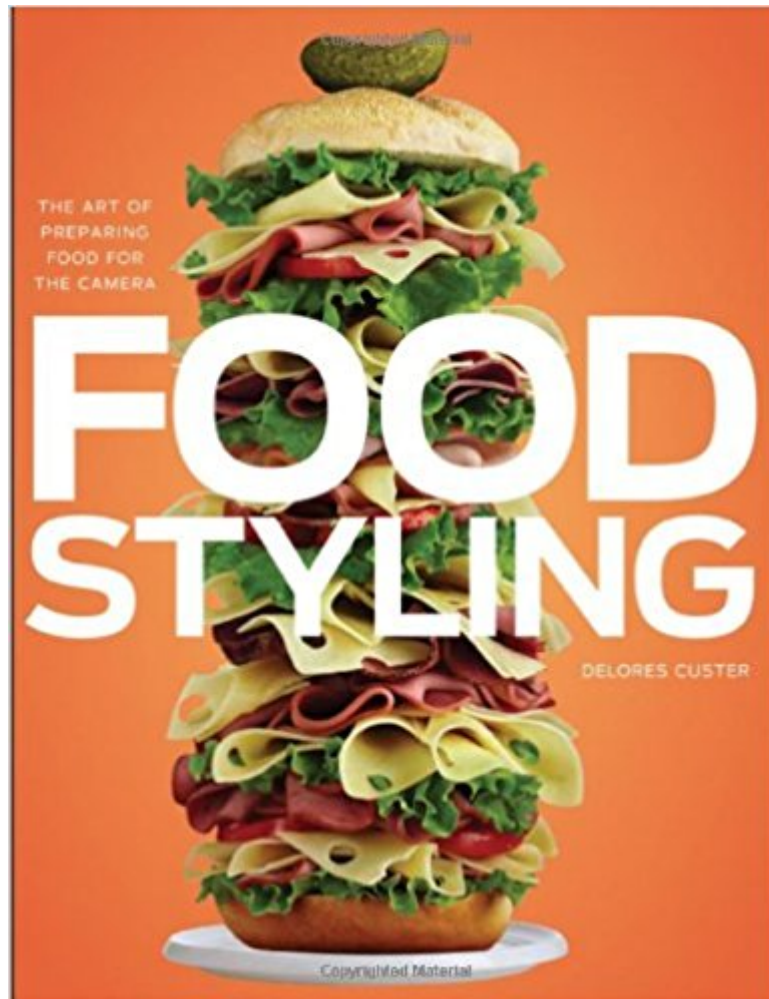


The book was found

Food Styling: The Art Of Preparing Food For The Camera



Synopsis

Book annotation not available for this title. Title: Food Styling Author: Custer, Delores Publisher: John Wiley & Sons Inc Publication Date: 2010/05/03 Number of Pages: 398 Binding Type: HARDCOVER Library of Congress: 2009011991

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Average Customer Review: 4.8 out of 5 stars Â Â See all reviews Â (58 customer reviews)

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Customer Reviews

Whether you are a veteran chef, photographer etc or novice 'wanna be', this is an essential "must have" for your collection. At nearly 400 pages, this is a comprehensive undertaking that doesn't compromise quality or clarity. Here is why this is a "MUST HAVE" for anyone remotely interested in the culinary arts, food styling, photography or related trends.

1. Comprehensive. As mentioned, this is nearly 400 pages packed FULL of information. There is a balanced blend of photographs and text without one dominating the other. Instead, each enhances the other with ample detail/discussion and pertinent photos. Tone is conversational yet complete providing veteran and novice readers sufficient information to achieve desired results.
2. Beautiful Big Book. Not only is the book 400 pages but it's a large book. This is the hard cover with a clear dust jacket...complete with a "peel away" safety sheeting! Organized for ease of use, no detail is missed. Lovely Headings are bold/brightly colored for quick reference, ample charts/other make for simple comparison, excellent resource/glossary and index section. It is obvious a great deal of care went into the creation of this resource!
3. Content. Of course, any food styling book wouldn't be worth much without superb content and this is where Custer really excels. Tips and excellent information abound...from basic

tidbits to in-depth discussion that can only come from years of experience, it's obvious the author is an expert in every sense of the word. I am absolutely smitten by the level of detail - combined with clarity - provided throughout. Chapter highlights include:-Food Styling Overview-The Medium is Everything-Your Food Styling Teammates-You Got the Job...Now What?

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